



ACTON TAKEN REPORT

(ON FEEDBACK FOR REVIEW OF SYLLABUS)

ACADEMIC YEAR: 2021- 22 and 2022-23

DEPARTMENT: MANAGEMENT

Feedback was requested from following stakeholders

S.No	Stakeholder	Count
1	Students	35
2	Industry	9
3	Parents	11
4	Alumni	24

Report of Action Taken:

S.No	Stakeholder	Feedback(Suggestions made)	Proposed Action to be Taken
1	Students	The assignments need to be more case oriented rather than question and answers	More case studies oriented teaching to be implemented.
		Need to increase presentations in the course curriculum.	The number of presentations to be increased in the upcoming curriculum.
		To introduce courses that is computer oriented.	Proposed to introduce computer content in some papers.
		Marketing papers need more practical knowledge	More practicality in marketing papers will be introduced in the upcoming curriculum with role plays and other marketing activities.
2	Industry	To train the students in interview preparedness.	To request the T&P cell of KITSW to organise training sessions for MBA students along with B.Tech students.
		More Practicality must be introduced	More practicality will be introduced.
		Need to relax ESE and MSE patterns	The ESE and MSE pattern to be modified
		Subjects to be decreased in the Final Semester	Proposed to reduce number of papers in the final semester
3	Parents	Improve placements.	To organise more workshops and training programs

		Need to improve training placement skills	A detailed Soft skills paper to be introduced in the upcoming revision
4	Alumni	E-classes must be arranged	Faculty encouraged to use NPTEL and e-classes
		More involvement of students in classes	To make the pedagogy more interactive
		Project work duration to be increased from 6 weeks to 8 weeks.	Trying to accommodate the almanac as per request

The feedback given by the students and action to be taken will be given due wieghtage while revising the curriculum in the coming academic year i.e. 2024-25.



Signature of Head of the Department

ACTON TAKEN REPORT **(ON FEEDBACK FOR REVIEW OF SYLLABUS)**

ACADEMIC YEAR: 2016-18

DEPARTMENT: MANAGEMENT

Feedback was requested from following stakeholders

S.No	Stakeholder	Count
1	Students	35
2	Teachers	6
3	Parents	15
4	Alumni	22

Report of Action Taken:

S.No	Stakeholder	Feedback(Suggestions made)	Proposed Action to be Taken
1	Students	The burden on students must be reduced regarding assignments	Proposed to reduce the assignments (current 10) in the next syllabus revision
		Need to improve presentation, communication and speaking skills	Refinement in English Syllabus
		Interactive classes required	Proposed to make them more interactive
		Marketing papers need more practical knowledge	More practicality in marketing papers
2	Teachers	Case studies to be discussed	Proposed to discuss cases for assignments
		More Practicality must be introduced	Proposed to introduce practicality
		Need to relax ESE and MSE patterns	The ESE and MSE pattern to be modified
		Subjects to be decreased in the Final Semester	Proposed to reduce number of papers in the final semester
3	Parents	Improve placements.	To organise more workshops and training programs
		Reduce assignments of students	Proposed to reduce the assignments (current 10) in the next syllabus revision
		Need to improve training placement skills	English course to be modified

4	Alumni	E-classes must be arranged	Faculty encouraged to use NPTEL and e-classes
		Reduce assignments	Proposed to reduce the assignments (current 10) in the next syllabus revision
		More involvement of students in classes	To make the pedagogy more interactive
		Internship duration to be increased	Trying to accommodate the almanac as per request

Signature of Head of the Department

Signature of the Principal



ACTON TAKEN REPORT

(ON FEEDBACK FOR REVIEW OF SYLLABUS)

ACADEMIC YEAR: 2018- 19 and 2019-20
DEPARTMENT: MANAGEMENT

Feedback was requested from following stakeholders

S.No	Stakeholder	Count
1	Students	10
2	Industry	5
3	Parents	5
4	Alumni	11

Report of Action Taken:

S.No	Stakeholder	Feedback(Suggestions made)	Proposed Action to be Taken
1	Students	The burden on students must be reduced regarding assignments	The assignments to be reduced to only two in the PRR20M curriculum
		Need to improve presentation, communication and speaking skills	To fill this gap presentation of either CRP or CCS to be made a part of the Internal evaluation in the Scheme of PRR20 M
		Interactive classes required	Proposed to make them more interactive
		Marketing papers need more practical knowledge	More practicality in marketing papers will be introduced in the PRR20M syllabus with the help of case studies and marketing activities.
2	Teachers	Case studies to be discussed	Case studies will be made a part of the curriculum by introducing Special assignments with Case studies.
		More Practicality must be introduced	More practicality will be introduced in the PRR20M syllabus with the help of case studies.
		Need to relax ESE and MSE patterns	The ESE and MSE pattern to be modified
		Subjects to be decreased in the Final Semester	Proposed to reduce number of papers in the final semester

3	Parents	Improve placements.	To organise more workshops and training programs
		Reduce assignments of students	Proposed to reduce the assignments (current 10) in the next syllabus revision
		Need to improve training placement skills	Soft skills paper to be introduced in the upcoming revision
4	Alumni	E-classes must be arranged	Faculty encouraged to use NPTEL and e-classes
		Reduce assignments	Proposed to reduce the assignments (current 10) in the next syllabus revision
		More involvement of students in classes	To make the pedagogy more interactive
		Project work duration to be increased from 6 weeks to 8 weeks.	Trying to accommodate the almanac as per request



Signature of Head of the Department

Rectifications made in

1. To rectify the gap (a) the course P14MB208 was introduced in the I Semester
2. To rectify the gap (b) the course P14MB109 was introduced in the II Semester
3. To rectify the gap (a) the course P14MB208 was introduced in the I Semester