

DEPARTMENT OF MANAGEMENT
VISION OF THE DEPARTMENT
<ul style="list-style-type: none"> ▪ <i>Providing professional, ethically responsible managers and entrepreneurs to the society</i>
MISSION OF THE DEPARTMENT
<ul style="list-style-type: none"> ▪ <i>To impart quality management education that enables the student to develop their skills and knowledge to achieve their professional goals.</i>

PROGRAM EDUCATIONAL OBJECTIVES (PEOs)	
PG – MASTER OF BUSINESS ADMINISTRATION - MBA	
PROGRAM EDUCATIONAL OBJECTIVES (PEOs)	Within first few years after graduation, the MBA graduates will be able to ...
PEO1: (Research and Innovation)	<i>To establish as management professionals with innovative propensity and engaging in Business research.</i>
PEO2: (Technical expertise and Successful Career)	<i>To foster academic and career success through enhancing technical expertise in areas of decision making, critical thinking and creativity in a safe, accessible and affordable learning environment.</i>
PEO3: (Soft skills and Lifelong Learning)	<i>To develop an enduring practice of acquiring value based contemporary knowledge that can be applied to maneuver their professional and personal lives to be successful in society for their future endeavors.</i>

PROGRAM OUTCOMES (POs) & PROGRAM SPECIFIC OUTCOMES (PSOs)	
MBA	
PROGRAM OUTCOMES (POs)	At the time of graduation, the MBA graduates will be able to ...
PO1	<i>Apply knowledge of management theories and practices to solve business problems.</i>
PO2	<i>Foster Analytical and critical thinking abilities for data-based decision making.</i>
PO3	<i>Ability to develop Value based Leadership ability.</i>
PO4	<i>Ability to understand, analyze and communicate global, economic, legal, and ethical aspects of business</i>
PO5	<i>Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.</i>
PROGRAM SPECIFIC OUTCOMES (PSOs):	
PSO1	<i>Analyze the various aspects of finance to establish themselves as professionals by solving real time problems through the use of quantitative methods, accounting finance and taxation in the areas of operations and security market, in the national and international scenario with attention to critical thinking and problem solving skills.</i>
PSO2	<i>Develop and acquire managerial skills and theoretical knowledge of Marketing and Human Resource practices by imbibing academic excellence with instilling values for holistic development in areas of Marketing, Digital marketing, Customer relation management, , Human resource planning and development ,Industrial relations and Laws governing business.</i>

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KAKATIYA INSTITUTE OF TECHNOLOGY & SCIENCE, WARANGAL - 15
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SCHEME OF INSTRUCTIONS & EVALUATION FOR TWO YEAR MBA DEGREE PROGRAMME

SEMESTER-I

S. No.	Course Type	Course Code	Course Name	Teaching Scheme			Credits (C)	Evaluation Scheme								
								CIE-TA								Total Marks
				L	T	P		I²RE								
								ATLP	CRP	CCS	PPT	Minor	MSE	Total	ESE	
1	PC	P20MB101	Management and Organizational Behaviour	4	-	-	4	8	8	8	6	10	20	60	40	100
2	PC	P20MB102	Business Environment	4	-	-	4	8	8	8	6	10	20	60	40	100
3	PC	P20MB103	Managerial Economics	4	-	-	4	8	8	8	6	10	20	60	40	100
4	PC	P20MB104	Accounting for Managers	4	-	-	4	8	8	8	6	10	20	60	40	100
5	PC	P20MB105	Statistics for Management	4	-	-	4	8	8	8	6	10	20	60	40	100
6	PC	P20MB106	Management of Information Technology	4	-	-	4	-	-	-	10	10	20	40	40	80
7	PC	P20MB107	Management of Information Technology Lab	-	-	2	1	-	-	-	-	-	-	20	-	20
8	AC	P20MB108	Audit Course – I	2	-	-	1	8	8	8	6	10	20	60	40	100
			Total	26	-	02	26	-	-	-	-	-	-	420	280	700

Audit Course-I

P20108A: English for Research Paper Writing
P20108B: Sanskrit for Technical Knowledge
P20108C: Constitution of India
P20108D: Pedagogy Studies

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SEMESTER-II

S. No.	Course Type	Course Code	Course Name	Teaching Scheme			Credits (C)	Evaluation Scheme								
								CIE-TA								
				L	T	P		I ² RE								
								ATLP	CRP	CCS	PPT	Minor	MSE	Total	ESE	
1	PC	P20MB201	Human Resource Management	4	-	-	4	8	8	8	6	10	20	60	40	100
2	PC	P20MB202	Marketing Management	4	-	-	4	8	8	8	6	10	20	60	40	100
3	PC	P20MB203	Financial Management	4	-	-	4	8	8	8	6	10	20	60	40	100
4	PC	P20MB204	Cost and Management Accounting	4	-	-	4	8	8	8	6	10	20	60	40	100
5	PC	P20MB205	Business Research and Data Analytics	4	-	-	4	8	8	8	6	10	20	60	40	100
6	PC	P20MB206	Soft Skills	2	-	-	3	-	-	-	-	-	-	100	-	100
7	PROJ	P20MB207	Mini Project and seminar	-	-	-	2	-	-	-	-	-	-	100	-	100
8	AC	P20MB208	Audit Course-II	2	-	-	1	-	-	-	-	-	20	60	40	100
			Total	26	-	02	26	-	-	-	-	-	-	560	240	800

Audit Course - II

P20208A: Stress Management by Yoga

P20208B: Value Education

P20208C: Personality Development through Life Enlightenment Skills

P20208D: Disaster Management

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SEMESTER-III

S. No.	Course Type	Course Code	Course Name	Teaching Scheme			Credits (C)	Evaluation Scheme								
								CIE-TA								
				I ² RE												
				L	T	P		ATLP	CRP	CCS	PPT	Minor	MSE	Total	ESE	
1	PC	P20MB301	Quantitative Analysis for Business Decisions	4	-	-	4	8	8	8	6	10	20	60	40	100
2	PC	P20MB302	Operations Management	4	-	-	4	8	8	8	6	10	20	60	40	100
3	PC	P20MB303	Strategic Management	4	-	-	4	8	8	8	6	10	20	60	40	100
4	PS	P20MB304	Specialization-I/MOOC-I	4	-	-	4	8	8	8	6	10	20	60	40	100
5	PS	P20MB305	Specialization-II/MOOC-II	4	-	-	4	8	8	8	6	10	20	60	40	100
6	PS	P20MB306	Specialization-III/MOOC-III	4	-	-	4	8	8	8	6	10	20	60	40	100
7	PROJ	P20MB307	Project Presentation Phase I	-	-	-	3	-	-	-	-	-	-	100	-	100
			Total	24	-	-	27	-	-	-	-	-	-	420	280	700

Specialization-I/MOOC-I	Specialization-II/MOOC-II	Specialization-III/MOOC-III
P20MB304H: Labour Laws and Industrial Relations P20MB304M: Consumer Behaviour and CRM P20MB304F: Security Analysis and Portfolio Management	P20MB305H: Performance Management P20MB305M: Advertising and Sales Management P20MB305F: Corporate Taxation and Planning	P20MB306H: Strategic Human Resource Management P20MB306M: Digital and Social Media Marketing P20MB306F: Strategic Financial Management

****Note: Students can choose any three of the four courses in their respective specialisation**

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SEMESTER-IV

S. No.	Course Type	Course Code	Course Name	Teaching Scheme			Credits (C)	Evaluation Scheme									
								CIE-TA									
								I ² RE									
				L	T	P		ATLP	CRP	CCP	PPT	Minor	MSE	Total	ESE	Total Marks	
1	PC	P20MB401	Business Laws and Ethics	4	-	-	4	8	8	8	6	10	20	60	40	100	
2	PC	P20MB402	Entrepreneurship and Innovation	4	-	-	4	8	8	8	6	10	20	60	40	100	
3	PC	P20MB403	Financial Institutions, Markets and Services	4	-	-	4	8	8	8	6	10	20	60	40	100	
4	PS	P20MB404	Specialization - IV /MOOC IV	4	-	-	4	8	8	8	6	10	20	60	40	100	
5	PS	P20MB405	Specialization -V/MOOC V	4	-	-	4	8	8	8	6	10	20	60	40	100	
6	PROJ	P20MB406	Project Presentation Phase II	-	-	-	3	-	-	-	-	-	-	60	40	100	
			Total	20	-	-	23	-	-	-	-	-	-	360	200	600	

Specialization-IV/MOOC-IV	Specialization-V/MOOC-V
P20MB404H: Compensation Management	P20MB405H: International Human Resource Management
P20MB404M: Retail and Services Marketing	P20MB405M: Product and Brand Management
P20MB404F: Financial Derivatives	P20MB405F: International Financial Management

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COURSE CREDIT STRUCTURE

Semester	Credits	As per Model Curriculum
I	26	27
II	26	27
III	27	24
IV	23	24
Total:	102	102

SEMESTER Vs COURSE CATEGORY WEIGHTAGE

Number of Courses / Number of Credits (*Course Category wise*)

Semester	PC	PS	PROJ	AC	TOTAL
I	7/25	-	-	1/1	8/26
II	6/23	-	1/2	1/1	8/26
III	3/12	3/12	1/3	-	7/27
IV	3/12	2/8	1/3	-	6/23
Total					29/102
% Weightage of Course Category	(19/73)	(5/20)	(3/8)	(2/2)	100 % (29/102)