

KAKATIYA INSTITUTE OF TECHNOLOGY & SCIENCE, WARANGAL - 15
(An Autonomous Institute under Kakatiya University, Warangal)
DEPARTMENT OF MANAGEMENT

SCHEME OF INSTRUCTIONS & EVALUATION FOR 2 YEAR MBA DEGREE PROGRAMME

SEMESTER : FIRST

S. No.	Course Code	Course Name	Periods			Credits (C)	Evaluation Scheme				
			L	T	P		CIE			ESE	Total Marks
							TA	MSE	Total		
1	P14MB101	Management and Organization Theory	4	-	-	4	15	25	40	60	100
2	P14MB102	Business Environment	4	-	-	4	15	25	40	60	100
3	P14MB103	Managerial Economics	4	-	-	4	15	25	40	60	100
4	P14MB104	Accounting for Managers	4	-	-	4	15	25	40	60	100
5	P14MB105	Creativity and Innovation	4	-	-	4	15	25	40	60	100
6	P14MB106	Statistics for Management	4	-	-	4	15	25	40	60	100
7	P14MB107	Information Technology for Managers	4	-	2	5	15	25	40	60	100
8	P14MB108	English for Communication	2		2	3	15	25	40	60	100
9	P14MB109	Seminar	-	-	-	2	100	-	100	-	100
		Total	30	-	04	34	220	200	420	480	900

Note: L - Lectures; T- Tutorials; P - Practicals; CIE - Continuous Internal Evaluation; TA - Teachers Assessment;

MSE - Mid Semester Examination; ESE - End Semester Examination;

Student Contact Hours / Week : 30 (periods/week)

Total Credits (C) : 34 Credits

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SEMESTER : SECOND

S. No.	Course Code	Course Name	Periods			Credits (C)	Evaluation Scheme				
			L	T	P		CIE			ESE	Total Marks
							TA	MSE	Total		
1	P14MB201	Human Resource Management	4	-	-	4	15	25	40	60	100
2	P14MB202	Marketing Management	4	-	-	4	15	25	40	60	100
3	P14MB203	Financial Management	4	-	-	4	15	25	40	60	100
4	P14MB204	Management Accounting	4	-	-	4	15	25	40	60	100
5	P14MB205	Managerial Communication	4	-	-	4	15	25	40	60	100
6	P14MB206	Operations Research	4	-	-	4	15	25	40	60	100
7	P14MB207	Business Research Methods	4	-	-	4	15	25	40	60	100
8	P14MB208	Comprehensive Viva-Voce	-	-	-	2	-	-	-	100	100
9	P14MB209	Soft Skills	1	-	-	1	100	-	100	-	100
		Total	29	-	-	31	205	175	380	520	900

Note: L - Lectures; T- Tutorials; P - Practicals; CIE - Continuous Internal Evaluation; TA - Teachers Assessment;

MSE - Mid Semester Examination; ESE - End Semester Examination;

Student Contact Hours / Week : 29 (periods/week)

Total Credits (C) : 31 Credits

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SEMESTER : THIRD

S. No.	Course Code	Course Name	Periods			Credits (C)	Evaluation Scheme				
			L	T	P		CIE			ESE	Total Marks
							TA	MSE	Total		
1	P14MB301	Organizational Behaviour	4	-	-	4	15	25	40	60	100
2	P14MB302	Operations Management	4	-	-	4	15	25	40	60	100
3	P14MB303	Strategic Management	4	-	-	4	15	25	40	60	100
4	P14MB304	E-Business	4	-	-	4	15	25	40	60	100
Optionals: AS PER THE SPECIALISATIONS											
5	P14MB305H / 305M / 305F / 305S		4	-	-	4	15	25	40	60	100
6	P14MB306H / 306M / 306F / 306S		4	-	-	4	15	25	40	60	100
7	P14MB307H / 307M / 307F / 307S		4	-	-	4	15	25	40	60	100
8	P14MB308H / 308M / 308F / 308S		4	-	-	4	15	25	40	60	100
9	P14MB309	Seminar on Project*	-	-	-	4	100	-	100	-	100
		Total	32	-	-	36	220	200	420	480	900

Note: L - Lectures; T- Tutorials; P - Practicals; CIE - Continuous Internal Evaluation; TA - Teachers Assessment; *on respective Specialisation Opted by the student. MSE - Mid Semester Examination; ESE - End Semester Examination;
Student Contact Hours/Week : 32 (periods/week)
Total Credits (C) : 36 Credits

SPECIALISATIONS:

S. No.	HUMAN RESOURCE SPECIALISATION		MARKETING SPECIALISATION		FINANCE SPECIALISATION		SYSTEMS SPECIALISATION	
	Course Code	Course Name	Course Code	Course Name	Course Code	Course Name	Course Code	Course Name
1	P14MB305H	Human Resource Development	P14MB305M	Consumer Behavior and CRM	P14MB305F	Security Analysis	P14MB305S	Relational Database Management Systems
2	P14MB306H	Labour Laws	P14MB306M	Advertising Management	P14MB306F	Financial Markets and Institutions	P14MB306S	Management of Software Projects
3	P14MB307H	Organization Development	P14MB307M	Sales & Distribution Management	P14MB307F	International Financial Management	P14MB307S	Enterprise Resource Planning
4	P14MB308H	International Human Resource Management	P14MB308M	Product & Brand Management	P14MB308F	Corporate Taxation and Planning	P14MB308S	Systems Analysis & Design

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SEMESTER : FOURTH

S. No.	Course Code	Course Name	Periods			Credits (C)	Evaluation Scheme				
			L	T	P		CIE			ESE	Total Marks
							TA	MSE	Total		
1	P14MB401	International Business	4	-	-	4	15	25	40	60	100
2	P14MB402	Business Law & Ethics	4	-	-	4	15	25	40	60	100
3	P14MB403	Entrepreneurship Development	4	-	-	4	15	25	40	60	100
4	P14MB404	Management Information System	4	-	-	4	15	25	40	60	100
Optionals: AS PER THE SPECIALISATIONS											
5	P14MB405H / 405M / 405F / 405S		4	-	-	4	15	25	40	60	100
6	P14MB406H / 406M / 406F / 406S		4	-	-	4	15	25	40	60	100
7	P14MB407H / 407M / 407F / 407S		4	-	-	4	15	25	40	60	100
8	P14MB408H / 408M / 408F / 408S		4	-	-	4	15	25	40	60	100
9	P14MB409*	Project Report Viva-Voce*	-	-	-	4	40	-	40	60	100
		Total	32			36	160	200	360	540	900

Note: L - Lectures; T- Tutorials; P - Practical's; CIE - Continuous Internal Evaluation; TA - Teachers Assessment; *on respective Specialisation Opted by the student (20 Marks TA+20 Marks DPRGC). MSE - Mid Semester Examination; ESE - End Semester Examination;

Student Contact Hours / Week : 32 (periods/week)
Total Credits (C) : 36 Credits

SPECIALISATIONS:

S. No.	HUMAN RESOURCE MANAGEMENT SPECIALISATION		MARKETING MANAGEMENT SPECIALISATION		FINANCE MANAGEMENT SPECIALISATION		SYSTEMS MANAGEMENT SPECIALISATION	
	Course Code	Course Name	Course Code	Course Name	Course Code	Course Name	Course Code	Course Name
1	P14MB405H	Performance Management	P14MB405M	Services Marketing	P14MB405F	Portfolio Management	P14MB405S	Artificial Intelligence
2	P14MB406H	Management of Industrial Relations	P14MB406M	Global Marketing	P14MB406F	Financial Services Management	P14MB406S	Data Communications & Networking
3	P14MB407H	Compensation Management	P14MB407M	Rural Marketing	P14MB407F	Strategic Financial Management	P14MB407S	Distributed Computing and Applications
4	P14MB408H	Strategic Human Resource Management	P14MB408M	Retail Marketing Management	P14MB408F	Financial Derivatives	P14MB408S	Data Mining & Data Warehousing