

### Address/Contact

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**Dr. G.RATHNAKAR**  
Associate Professor  
DEPT. OF MANAGEMENT

### Education

Degrees/ Qualifications	Year	Specialization	R.No.	University/Institution
Ph. D.	2007	Commerce & Business Management	2004130	Kakatiya University
M Com.	2000	Financial Accounting	00299439	Kakatiya University
B Com.	1998	Cost Accounting.& Income Tax	00696545	Kakatiya University

### Additional Educational Qualifications:

Degrees/ Qualifications	Year	Specialization	Enrollment No	University/Institution
MBA	2007	Finance	2005372982	Pondichery University
NET	2012	Commerce	46080050	UGC, New Delhi
SET	2013	Management	121102176	AP-SET, OU, HYD.
SET	2015	Commerce	120304216	TS-SET, OU, HYD.

## Experience

<b>Designation (through Selection Committee &amp; University Ratified)</b>	<b>Institute</b>	<b>Duration</b>
Associate Professor	Kakatiya Institute of Technology & Science (KITS, Warangal, TS, India)	02.06.2008 to till the date
Assistant Professor	Kakatiya Institute of Technology & Science (KITS, Warangal, TS, India)	10.08.2006 to 01.06.2008
Lecturer	Kakatiya Institute of Technology & Science (KITS, Warangal, TS, India)	06.01.2003 to 31.05.2004
Lecturer	Masterji Degree & P.G. College, Hanamkonda, TS, India	01.12.2000 to 03.01.2003

## RESEARCH INTERESTS

<b>S.No</b>	<b>Details</b>
1	Finance
2	Accounting
3	General Management

## PROFESSIONAL AFFILIATION

S.No	Details
1	Life Member, Indian Commerce Association Regn. No. AP258.
2	Life Member, Telangana State Commerce Association Regn. No.TCA650

## PUBLICATIONS

Publications in Refereed Journals	
International Level:	
S. No	Details
1.	Rathnakar G., (2019). Blockchain Marketing through Social Media Surges the Economic Growth of India. <b>International Journal of Recent Technology and Engineering (TM) (IJRTE)</b> . Vol. 8, Issue-1S4, June 2019. Pp 78-81, ISSN No. 2277-3878. Blue eyes intelligence Engineering & Science. <b>Scopus, Impact factor 5.92</b> , reviewed/refereed International Journal, available at <a href="https://www.ijrte.org">https://www.ijrte.org</a> .
2.	Rathnakar G., (2019). Innovative FinTech Business Models the Role of Financial Institutions, <b>Journal of Advanced Research in Dynamical and Control Systems (JARDCS)</b> . Vol. 11, Issue No. 5, Pp 122-125. ISSN: 1943-023X. <b>Institute of Advanced Scientific Research, USA. Scopus, H Index-8</b> , peer-reviewed/refereed International Journal. Available at <a href="http://www.jardcs.org">http://www.jardcs.org</a> .
3.	G. Surendar, Rathnakar G, (2019). Accounting Profession –Role of Information Technology. <b>International Journal of Advanced Trends in Computer Science and Engineering (IJATCSE)</b> . Vol. 8, No. 1.2, Pp 154-160. ISSN No. 2278-3091. The World Academy of Research in Science and Engineering. <b>Scopus, Impact Factor 3.980 SJIF, 1.042 DIIF</b>

	peer-reviewed/refereed International Journal. Available at <a href="http://www.warse.org/IJATCSE/static/pdf/file/ijatcse2681.22019.pdf">http://www.warse.org/IJATCSE/static/pdf/file/ijatcse2681.22019.pdf</a> , <a href="https://doi.org/10.30534/ijatcse/2019/2681.22019">https://doi.org/10.30534/ijatcse/2019/2681.22019</a> .
4.	Rathnakar, G. (2018). Management of Social Relations Involving Intrigue to Advance Authority. <b>International Journal of Decision Making in Management</b> . Vol.7, Issue 1, (Jan-March). ISSN No. 2319-6793. UGC Approved Journal List No. 63857. Indexed, peer-reviewed/refereed International Journal.
5.	Rathnakar, G. and Shailaja, G. (2016). Impact of Financial Markets Globalisation on Indian Economy. <b>Pune Research Discovery an International Journal of Advanced Studies</b> . Vol.1, Issue 1, (May-July) 01-07. ISSN No. 24559202. Indexed, peer-reviewed/refereed International Journal. International Innovative Journal Impact Factor 3.01, <a href="http://www.puneresearch.com">www.puneresearch.com</a>
6.	Rathnakar, G. (Sep. 2015). Exchange Rate Regime: Rich, Diversified and Developing Countries Choice, <i>Global Journal of Management &amp; Technology</i> , Vol.4, issue 3, 112-117. ISSN: 2319-6823.
7.	Rathnakar, G. (2012). Re-Engineering For Public Sector Management in India. <i>Zenith International Journal Of Multidisciplinary Research</i> , Vol. 2, Issue 10, 355-360. ISSN No. 22315780. UGC Approved Journal List No. 48877. Refereed Journal, Internationally indexed, J-Gate, Sci. Journal Impact Factor 3.567. Index Copernicus value 4.82.
5	Rathnakar, G. (2012). A Study of Workers Participation in Management Decision Making at BHEL, Hyderabad, <i>International Journal of Marketing, Financial Services &amp; Management Research</i> , Vol. 1, Issue 9, 135-141. ISSN No. 22773622. Refereed Journal and Internationally Indexed, J-Gate, Sci. Journal Impact Factor 3.454.
6	Sathyanaraya Chary, T., Rathnakar, G., & Shyamsunder, C. (2012). Capital Account Convertibility –Myth and Reality. <i>Global Journal of Emerging Market Economies</i> , 4, 71-86, ISSN NO. 09749101. Doi: 10.1177/097491011100400105. Published in association with Emerging Markets Forum, Washington DC USA. UGC Approved Journal List No. 27979. Refereed Journal and indexed in Dutch-KB, EBSCO: EconLit, International Bibliography of Social Sciences (IBSS), J-Gate, ICI, Scopus and H index-2. <a href="http://www.sagepublications.com">www.sagepublications.com</a>
7	Rathnakar, G. & Ramlal, P. (2012). Indian Insurance Industry –The Financial Indicators and its Analysis of United India Insurance Company Limited, <i>International Journal of Management Research and Review</i> , Vol.2, Issue 5: 11/734-751. ISSN No. 22497196. Published by Society of Scientific Research and Education (SSRE) Impact factor

	<b>2.25. Refereed Journal and internationally indexed, J-Gate. <a href="http://www.ijmrr.com">www.ijmrr.com</a></b>
8	Rathnakar, G. (2012). Perpetual Tribulations of Management Education, <i>International Journal Of MSTH</i> , Vol. 2, Issue 1: 201-204. ISSN No. 22495460. <a href="http://www.Internationalejournals.com">www.Internationalejournals.com</a>
9	Sathyanaraya Chary, T., Rathnakar, G., & Shyamsunder, C. (2010). Micro, Small & Medium Enterprises (MSME) and Marketing Strategies, <i>International Journal of Management -The Great Management Guru</i> , Vol. 1, 122-131. ISSN No.2231-0622.
10	Sathyanaraya Chary, T., & Rathnakar, G. (2009). Working of Non-Banking Financial Companies in India -A Case Study, <i>International Journal of Management Sciences (IJMS)</i> , VOL.5, No. 1, 187-200. ISSN No. 0973-2101. UGC Approved Journal List No. 63357 <b>Refereed Journal, internationally indexed, Sci. Journal Imact Factor 3.274.</b>
11	Rathnakar, G. & Shirisha, D. (2008). Logical Proposals for Reforming the International Financial Architecture, <i>International Journal Of Logic Based Intelligent Systems (IJLBIS)</i> . Vol. 2, issue No.2, 109-111. ISSN 0975-4776.
12	Rathnakar, G. & Shirisha, D. (2008). Emerging Logical Change in International Financial Markets, <i>International Journal Of Logic Based Intelligent Systems (IJLBIS)</i> . Vol. 2, No.2, 119-121. ISSN 0975-4776.
<b>National Level:</b>	
13	Rathnakar, G. (2015). FDI Inflows in India: Problems and Challenges, <i>Itihas -The Indian Journal of Management</i> , Vol. 5, Issue 2, 8-12. ISSN: 2249-7803. UGC Approved Journal List No. 63861. <b>Refereed Journal, indexed in EBSCO, J-Gate, ICI and International Indexed Journal with ICV value of 5.09, Global Impact Factor 0.4514.</b>
14	Rathnakar, G. (2012). Stake Holder's and Corporate Governance, <i>Itihas -The Indian Journal of Management</i> , Vol. 2, Issue 3, 48-56. ISSN: 2249-7803. UGC Approved Journal List No. 63861. <b>Refereed Journal, indexed in EBSCO, J-Gate, ICI and International Indexed Journal with ICV value of 5.09, Global Impact Factor 0.4514.</b> <a href="http://www.itihhas.org">www.itihhas.org</a>
15	G. Rathnakar (Feb. 2009). Changing Paradigms of NBFC's in India, <i>Management Accountant</i> , (Std. ed.) Vol.2, No.2, 28-32. ISSN: 0972-3528. UGC Approved Journal List No. 42202. <b>Published by ICAI (Institute of Cost Accountant of India), Refereed Journal Impact Factor 0.563.</b>

16	Sathyanaraya Chary, T., & G. Rathnakar, (2008). Changing Paradigms of NBFC's in India, <i>Business Vision</i> , Vol.4, No. 1-2, 57-66. ISSN: 0973-1369. Refereed Journal, UGC Approved Journal List No. 62613. <a href="http://www.mdpppl.com">www.mdpppl.com</a>
17	Rathnakar, G. & Panindra, K. (2007). Ethics in Internet Activities, <i>National HRD Network, News Letter</i> , Vol. 23, No.1, 40-41. ISSN: 0974-1720. RNI Regn: APENG/2000/1392.
18	Sathyanaraya Chary, T., & Rathnakar, G. (2007) Facets of Functional Management in 21 <sup>st</sup> Century, <i>The Research Network A Journal Of Creative Thinkers of Contemporary Management</i> , Vol. 2, No. 1, 23-27. ISSN: 0975-0517. The Journal of SOA University, Bhubaneshwar.
19	Rathnakar, G. & Veeraiah, P. (2006). Changing Scenario in Banking Sector in India–A Study, <i>Banking &amp; Finance</i> , Vol. XIX No. 11, 13-18. ISSN: 0971-4498. SP Publications.
20	Rathnakar, G. & Shirisha, D. (2005). Ethics of A Leader, <i>National HRD Network, News Letter, HRD</i> , Vol.:21, Issue: 9, 261-262. ISSN: 0974-1720. RNI Regn: APENG/2000/1392.
21	Sathyanaraya Chary, T., Rathnakar, G., & Shyamsunder, C. (2005). Data Ware Housing in Managerial Decision Making, <i>Prathibimba, a Journal of I.M.I.S.</i> , Vol. 5, Issue 2,7-11. ISSN: 0079-2541.
22	Satyanarayana achary, T. Rathnakar, G., & Suresh S. (2004). Managing Cost through ABC, <i>Indian Commerce Bulletin, The Journal of Research on Business Studies</i> , Vol. VII-No.2 & Vol. VIII-No.1, 19-26. ISSN: 0972-6187. A Research Publication of Commerce Association of Kerala.
23	Rathnakar, G., Shirisha, D & Radhkrishnamurty, G. (2008). Dynamics of CRM in Real Business, <i>Kakatiya Business Review</i> , Vol. IV. No.2. 70-75. Kakatiya University, Warangal.
24	Ravi Prakash, S., Satyanarayana Chary, T. & Rathnakar, G. (2008). Ethics for Management Accountants, Business

	Analyst, a Journal of Management Studies, Vol.II, No.1, 85-87.
25	Rathnakar, G., Mallaiah, J. & Sridhar, A. (2007). Regulatory Frame Work of Derivative Trading–A Critical Assessment, <i>Kakatiya Business Review</i> , Vol. 3, No. 2, 86-95. Kakatiya University, Warangal, A.P.
26	Kamaleshwar Rao, S., Rathnakar, G. & Surender, G. (2006). Banking Precinct Development Impending, <i>Kakatiya Business Review</i> , Vol. 3, No.1, 83-87. Kakatiya University, Warangal, A.P.
27	Rathnakar, G. & Ravi Kumar, G. (2006). Customer Relationship Management for Knowledge Process Outsourcing, <i>Prakarsha</i> , a Journal of Management Education and Research, Vol. IV, No. 2, 57-61.
28	Ravi Prakash, S., Rathnakar, G. & Sambaiah, M. (2004). Emerging Trends in Mutual Funds in India, <i>Kakatiya Business Review</i> . Vol. 1, No. 2, 99-107. Kakatiya University, Warangal, A.P.
29	Satyanarayana Chary, T., Rathnakar, G. & Durga Prasad (2004). State of the N.B.F.C's in India, <i>Kakatiya Business Review</i> , Vol. 1, No. 1, 50-55. Kakatiya University, Warangal, A.P.

### Publications in Refereed Conference Proceedings

S.No	Details
1	Rathnakar G., (2019). Block chain Technology: Issues in Indian Financial System, in Emerging Issues and challenges in Commerce and Management. Dr.Rajender Katla (Eds). ISBN 978-93-53513-90-0. Published by

	Paramount Publishing House. pp. 206-209.
2	Rathnakar, G. (2017). Issues and Challenges in banking Sector in India, In Changing Dimensions of Financial and banking System in India. Mr. G. Shankar (Eds.). ISBN 978-93-85101-43-4. Published by paramount Publishing House. Pg. 211-214.
3	Rathnakar, G. (2017). CSR: Ethics and Responsibilities in Life insurance in India, in Corporate Social Responsibility in India -Emerging issues and Challenges. Dr. Rajender katla (Eds.). ISBN 978-93-8510-45-8. Published by Paramount Publishing House. Pg.136-138
4	Rathnakar, G. (2016). Innovation inputs and Implementation in Indian Banking, in Dr.K. Shashikala Reddy and Dr.G.Shashidhar Rao (Eds.) <i>Emerging Trends in Banking and Insurance Sectors</i> . ISBN No.978-93-85100-41-3. Published by Paramount Publishing House. Pg.139-148.
5	Rathnakar, G. (2015). Effectiveness of Human Resource factors in Supply Chain Management, in Prof. S.S. Prasada Rao, and Dr. N.V. Sri Ranga Prasad (Eds.). ISBN No. 978-93-84935-17-7. Published by Hyderabad Business School, GITAM University. Pg. 116-114.
6.	Rathnakar, G. (2013). Strategic Project Management its Portfolio Methodology, in V. Sheker, Selvarani Balan, and V. Suda (Eds.) <i>Project Management –A Tool for Strategic Competence</i> , ISBN No.978-81-7800-300-9. Published by BS Publications. Pg. 184-190
7.	Rathnakar, G. (2013). Relaxation of FDI Norms for the Indian Retail Sector, in Dr. P. Varalaxmi (Eds.) <i>Strategic</i>



	<i>Implications of FDI in retailing</i> , ISBN No. 978-93-5097-349-3. Published by Himalaya Publications. Pg.333-338.
8.	Rathnakar, G. (2013). Role of FDI in Economic Development of India – A Sectoral analysis, in Shaik Masood, and Mohd Mujahed Ali (Eds.) <i>Role of Financial Services in growth of Indian economy</i> , ISBN No. 978-81-923541-2-5. Published by Engineering Publications. Pg. 93-99.
9.	Rathnakar, G. (2012). Energy Cost of Coalmine –A Study, <i>Business Practices for Sustainable Integration</i> , Department of Business Administration, Annamalai University, Southern Book House, Publishers, Pondicherry, ISBN No. 978-81-909275-1-2. Pg. 246-249.
10.	Rathnakar, G. (2012). Inclusive Growth –Role of Financial Sector, <i>Modern Management Practices for Business</i> , Department of Business Administration, Annamalai University, Southern Book House, Publishers, Pondicherry, ISBN No. 978-81-909275-0-5. Pg. 239-243.
11.	Rathnakar, G. (2013). Global Financial Crisis and its Challenges, in Gangadhar, V. (Eds.) <i>International Seminar on Global Crisis Management –Challenges and Opportunities</i> , February1-2, ISBN No. 978-81-922-783-9-1. Published by School of Management Studies, SIST, Hyd. Pg. 126-139.
12.	Prakash, B., Murali, V. & Rathnakar, G. Women Managers in Competitive World: A Conceptual Study”. In Chandra Sekhar, S.F. & Others, (Eds.) <i>Creating Enduring Indian Corporations: Lessons, Models &amp; Challenges Ahead</i> , 158-160. ALLIED Publishers Pvt. Ltd. Hyd
13.	Rathnakar, G. & Shirisha, D. (2007). Crisis and Reforms of Power Sector in India, A in Ramulu, N. & Srinivas, T (Eds.) <i>Reforms Communities and Development</i> , Vol.1, No. 1, 195-201.

<b>14.</b>	Rathnakar, G. & Anantha Chary, B. (2007). Negotiating Trade in Educational Services: Context of WTO/GATT, in Ramulu, N. & Srinivas, T (Eds.) <i>Reforms Communities and Development, Vol.1, No. 1, 202-204.</i>

**AWARDS:**

S.No	Details
1	<b>The Best Citizens of India Award 2014</b> , under the Biographical Specialist, International Publishing house, New Delhi, India

**FACULTY DEVELOPMENT PROGRAMMES ATTENDED**

Sl. No.	Training Programme	Institute Organised	Duration days		Topic
1.	<b>Workshop</b>	Kakatiya University & KITS, Warangal	7-11 January 2019	05	Research Methodology
2.	<b>FDP</b>	SR Engineering College	26.11.2018 to 08.12.2018	12	Entrepreneurship Development

3.	<b>MOOC</b>	Commonwealth Educational media centre for Asia (CEMCA) and Osmania University	06.11.2018 to 20.12.2018	44	Life Skills for Engineers (Level-II)
4.	<b>FDP</b>	NIT, Warangal	26.02.2018 to 03.03.2018	6	New Pedagogic Techniques in Technical Education
5.	<b>FDP</b>	KITS, Warangal	19-23 July 2017	5	Quality Assurance in Higher Educational Institutions and Industries
6.	<b>Workshop</b>	IBS, ICFAI Business School	11-08-2017	1	Faculty Knowledge program
7.	<b>FDP</b>	University of Hyderabad	11&12 Nov. 2016	2	Business Analytics
8.	<b>FDP</b>	KITS, Warangal	27-06-2016 to 01-07-2016	5	Research Methodology Computational Techniques
9.	<b>Workshop</b>	KITS, Warangal	17&18 Jan 2015	2	Effective Functioning of an autonomous Institution
10.	<b>Workshop</b>	Kakatiya University	05-07-2014	1	SPSS 22 Application

11.	FDP	SNIST. HYD.	09-01-2013 to 12-01-2013	4	Research Methodology in Management with Techniques of Advanced Data Analysis
12.	FDP	NSE, India Ltd.	12-01-2012	1	Equities & Derivatives
13.	FDP	DST, Govt. of India, NEW DELHI, ni- msme	29-03-2010 to 09-04-2010	12	Entrepreneurship Development
14.	Workshop	NIT, Warangal	27-29 Mar. 2009	3	Emerging Trends in Financial Research
15.	Leadership Development Programme	MHRD, Govt. of India, New Delhi, NITWarangal	30-06-2008 to 12-07-2008	13	Management Insights for Engineering Faculty for Academic Leadership
16.	FDP	School of Mgmt., UASC, Kakatiya University,	05-01- 2006 to 10-01- 2006	6	Business Management
17.	FDP	Vaagdevi P.G.	23-29 May	7	Business Management

		College	-2005		
18.	<b>Refresher Course</b>	Kakatiya University	28-02-2005 to 22-03-2005	23	Commerce and Business Management
19.	<b>Refresher Course</b>	Osmania University	19-24-July 2004	6	Business Research Methodology
20.	<b>Workshop</b>	Kakatiya University	10-15 Sep. 2001	6	Quantitative Techniques

## COURSES TAUGHT

<b>Undergraduate Level</b>			
<b>Courses Taught</b>		<b>Currently Teaching</b>	
<b>Course</b>	<b>Semester, Year, Branch</b>	<b>Course</b>	<b>Semester, Year, Branch</b>
MEA	EEE III yr. II Sem.	MEA	ECE IV yr. I Sem
MEA	CSE III yr. II Sem.	FFT	Mech. IV yr. II Sem
FFT	CSE III yr II Sem	FFT	E&I IV yr. II Sem.
MEA	ECE III yr I Sem		

<b>Postgraduate Level</b>			
AFM	MBA I yr I Sem.	SFM	MBA II yr II Sem.
IFM	MBA II yr. I Sem.	SHRM	MBA II Yr II Sem.
FIS	MBA II yr. I Sem.	FM	MBA I Yr II Sem.
BRM	MBA I yr. II Sem.	SM	MBA II yr II Sem.
ME	MBA I yr. I Sem.		

### **PAPERS PRESENTED IN CONFERENCES/SEMINARS/WORKSHOPS/SYMPOSIA**

<b>S. No.</b>	<b>Title of the Paper presented</b>	<b>Title of Conference/ Seminar etc.</b>	<b>Organized by</b>
1	Problems and Implementation of IFRS: An Empirical Study	International Conference on Implications of IFRS for Corporate Reporting Practices, 13 <sup>th</sup> -15 <sup>th</sup> March, 2015.	Dept. of Commerce, Osmania University, Hyderabad
2	Techniques of Economic Analysis in Engineering and Management Studies	International Conference on Advance Research & Innovations in Mechanical, Material Science, Industrial Engineering & Management (ICARIMMIEM-2014). 6 <sup>th</sup> -7 <sup>th</sup> January 2014	Christhu Jyothi Institute of Technology & Science, Warangal
3	Impact of Globalisation on Small Industries,	<i>International Conference on International Trade &amp; Commerce</i> , Sponsored by ICSSR-SRC, 5 <sup>th</sup> -7 <sup>th</sup> March 2010	Dept. of Commerce, Osmania University, Hyderabad

4	Maximizing Benefit & Minimizing Cost through FDI	<i>International Symposium on Global Business Challenges and Opportunities</i> , 15 <sup>th</sup> and 16 <sup>th</sup> of February 2007.	LOYOLA COLLEGE CHENNNAI
5	Impact of Information Technology on Legal Business Environment	<i>International Commerce Seminar, on Changing Scenario of International Trade Regime and Developing Countries</i> , 12 <sup>th</sup> to 14 <sup>th</sup> January, 2006.	VIMALA COLLEGE, THRISSURE, KERALA
6	CSR practices in Indian Insurance sector	CSR in India -Emerging issues and Challenges, sponsored by ICSSR, New Delhi. 3 <sup>rd</sup> & 4 <sup>th</sup> February 2017	Kakatiya University. Warangal
7	Issues and Challenges of Financial Institutions in India	Changing Dimensions of Financial and Banking System in India, sponsored by UGC (SERO).17 <sup>th</sup> & 18 <sup>th</sup> March 2017.	Government Degree College for women, Karim Nagar.
8	Challenges in Indian Banking and Financial Sector	Emerging Trends in banking and Insurance Sector, sponsored by UGC, New Delhi	CKM Arts & Science College
9	Companies Act, 2013 -Drive the Risk Intelligent Enterprises in India	Companies Act, 2013 -New Standards for Corporate governance, 21-22 <sup>nd</sup> December 2015	ICAI, New Delhi
10	FDI Inflows in India: Problems and Challenges	<i>FDI in India: Boon or Bane</i> , Sponsored by ICSSR, HYD. 19-20 December 2014	Satavahana University
11	Role of FDI in Economic Development of India: Sectoral Analysis	<i>Role of Financial Services in Growth of Indian Economy</i> , Sponsored by AICTE. 26 <sup>th</sup> & 27 <sup>th</sup> September, 2013.	AIMS, Warangal
12	Emerging Client Service and Operating Costs on Retail Banking in India	<i>Role of Financial Services in Growth of Indian economy</i> , 26 <sup>th</sup> & 27 <sup>th</sup> September, 2013. Sponsored by AICTE.	AIMS, Warangal
13	Impact of Rupee Devaluation on Financial Services -A Study on	<i>Role of Financial Services in Growth of Indian economy</i> , Sponsored by AICTE, 26 <sup>th</sup> & 27 <sup>th</sup>	AIMS, Warangal

	Rebounding Strategies	September, 2013.	
14	Green Marketing sustainable Development: Challenges and Strategies	<i>National Seminar on Green Marketing-New hopes and challenges</i> , Sponsored by AICTE. 30 <sup>th</sup> & 31 <sup>st</sup> August, 2013.	AIMS, Warangal
15	The Growth of Indian Insurance Sector –A Study	<i>National Seminar on Emerging issues and Challenges of Insurance Sector in India</i> , Sponsored by UGC. 28 <sup>th</sup> & 29 <sup>th</sup> March 2013.	Department of Commerce and Business Management, KU.
16	Role of advertising in Capital Market Efficiency	<i>National Seminar on Integrated Marketing Communications</i> , Sponsored by AICTE, 15 <sup>th</sup> & 16 <sup>th</sup> March 2013.	Alluri Institute of Management Science
17	Role of Integrated Market Communication in Financial Services	<i>National Seminar on Integrated Marketing Communications</i> , Sponsored by AICTE. 15 <sup>th</sup> & 16 <sup>th</sup> March 2013	Alluri Institute of Management Science
18	Strategic Project Management its Portfolio Methodology	<i>National Seminar on Project Management –A tool for Strategic Competence</i> , Sponsored by ICSSR. 15 <sup>th</sup> and 16 <sup>th</sup> March 2013.	Department of Business Management, Osmania University.
19	Mobile Banking: Financial Inclusions in Rural India	<i>National Seminar on Emerging Dimensions in Banking Industry in India-Issues and Challenges</i> , 19 <sup>th</sup> & 20 <sup>th</sup> February, 2013.	School of Management
20	M-Banking: Problems and Perspectives in India	<i>National seminar on Role of commercial banks in Personal Finance –Problems and issues</i> , 25 <sup>th</sup> & 26 <sup>th</sup> March 2012.	UPGC, Kakatiya University.
21	Corporate Governance: Future Prospects and Issues in India	<i>National Seminar on Challenges of Corporate Governance in India –The need for proactive Approach</i> , sponsored by UGC, New Delhi, under SAP-DRS-I. 30 <sup>th</sup> to 31 <sup>st</sup> March, 2011	Kakatiya University



22	India's Economy and the Looming Global Economic Crisis	<i>National Seminar on Global Financial Crisis and Its Impact on Indian Economy</i> , sponsored by UGC.	KGD & PG College. Hanamkonda
23	Global Financial Crisis and Transcending from Recovery to Growth of Indian Economy	<i>National Seminar on Global Financial Crisis and Its Impact on Indian Economy</i> , sponsored by UGC. 12 <sup>th</sup> & 13 <sup>th</sup> November, 2010.	KGD & PG College. Hanamkonda
24	Application Supported by Blocked Amount for IPO's -An overview	<i>National Seminar on Organisation and Working of Financial sector in India</i> , sponsored by AICTE, New Delhi. 23 <sup>rd</sup> to 25 <sup>th</sup> September, 2010.	Alluri Institute of Management Sciences
25	Quality Enhancement -Strategies for Teaching and Learning	<i>National Seminar on Quality Enhancement in Aided-Accredited Educational Institutions</i> , sponsored by NAAC, Banglore, 27 <sup>th</sup> and 28 <sup>th</sup> September, 2008.	Lal Bahadur College, Warangal
26	Perceptual Tribulations in Management Education	<i>National Seminar on New Paradigms of Management Education in India</i> . March 26 <sup>th</sup> & 27 <sup>th</sup> , 2008.	School of Management, UASC, Kakatiya University.
27	Special Economic Zones -An Indian Perspective	<i>National Seminar on Special Economic Zones - Opportunities &amp; Challenges</i> , Sponsored by UGC, SERO, HYD. 24 <sup>th</sup> and 25 October 2008	Lal Bahadur College, Warangal
28	Financial Services -The Road	<i>National Seminar on New Horizons in</i>	Kakatiya University.

	Ahead	<i>Financial Services Management –Challenges and Solutions.</i> April 25 <sup>th</sup> , 2008	
29	Legal Environment of Business –A Study on Foreign Investment in India	All India Commerce Conference (57 <sup>th</sup> ) Indian Commerce Association, INDORE, (MADHYA PRADESH). 26 <sup>th</sup> to 28 <sup>th</sup> Dec 2004.	AICI
30	Assassination of Indian Farmers through Globalization	UGC Sponsored National Seminar on <i>Changing Perspectives of Indian Federalism – Viability of Smaller States.</i> 1 <sup>st</sup> and 2 <sup>nd</sup> March 2007.	Lal Bahadur College, Warangal. A.P.
31	Demand for New States -Problems and Prospects	UGC Sponsored National Seminar on <i>Changing Perspectives of Indian Federalism – Viability of Smaller States</i>	Lal Bahadur College, Warangal. A.P.
32	An Evolution of Regional Rural Banks and its Recent Trends	UGC National Seminar on <i>Inclusive Rural Banking.</i> 15 <sup>th</sup> and 16 <sup>th</sup> March 2007.	ACHARYA NAGARJUNA UNIVERSITY, NAGARJUNA NAGAR, A.P.
33	CRM-Customer Knowledge Management –Software Industry	National Level Seminar on <i>Customer Relationship Management.</i> March 1 <sup>st</sup> 2006	The American College, MADURAI.
34	Torrential Forces in Indian Modern Retailing	National Seminar on <i>Emerging Trends in Indian Retailing –Problems and Prospects,</i> 28 <sup>th</sup> and 29 <sup>th</sup> March, 2007.	School of Management, University Arts & Science College, Kakatiya University
35	Wither N.B.F.C.'s in India	National Seminar on <i>Emerging Dimensions</i>	Kakatiya University

		<i>in Service Sector Management, 20<sup>th</sup> and 21<sup>st</sup> January, 2007</i>	
36	Problems and Perspectives of Management Education	National Seminar on <i>Emerging Dimensions in Service Sector Management. 20<sup>th</sup> and 21<sup>st</sup> January, 2007.</i>	Kakatiya University
37	Management of Banking Services – Special Reference to SBI	National Seminar on <i>Emerging Dimensions in Service Sector Management. 20<sup>th</sup> and 21<sup>st</sup> January, 2007</i>	Kakatiya University
38	A Critical Appraisal of the Industrial Financing Institutions –A Select Study	National Seminar on <i>Emerging Dimensions in Service Sector Management. 20<sup>th</sup> and 21<sup>st</sup> January, 2007</i>	Kakatiya University
39	Changing Dimensions of HRM in B-Schools	UGC National Seminar on Emerging Dimensions of Human Resource Management. 29 <sup>th</sup> & 30 <sup>th</sup> March 2005.	University Post Graduate College, Kakatiya University
40	An outlook –Waft of Indian Banking System	UGC Sponsored National Seminar on <i>Financial Markets in India-Problems and prospects. 18<sup>th</sup> &amp; 19<sup>th</sup> March 2005.</i>	University Arts & Science College. W.G.L, (A.P.)
41	Crisis and Reforms of Power Sector in Andhra Pradesh	The Andhra Pradesh Sociological Society Conference (VI) Sponsored by (A.P.S.S) on <i>Economic Reforms and Social processes in India, March 13<sup>th</sup> &amp; 14<sup>th</sup> 2004.</i>	APSS

42	Ethics for Management Accountants	AICTE supported National Seminar on <i>Ethical Values in Business</i> , 25 <sup>th</sup> & 26 September 2004.	Chaitanya P. G. College, W.G.L, (A.P).
43	A Leader of Ethics	AICTE supported National Seminar on <i>Ethical Values in Business</i> , 25 <sup>th</sup> & 26 September 2004.	Chaitanya P.G. College. W.G.L, (A.P.).
44	Escalating Shapes of Capital Market -An Overview	UGC Sponsored National seminar on Financial Markets in India-Problems and prospects, 18 <sup>th</sup> & 19 <sup>th</sup> March 2005.	University Arts & Science College. W.G.L, (A.P.),
45	Emerging Trends in Banking Culture in India -A Study	National Seminar on <i>Emerging Trends in Banking</i> , 23 <sup>rd</sup> and 24 <sup>th</sup> January 2004.	University Arts & Science College, Warangal, (A.P.)
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### INVITED LECTURES IN CONFERENCE/SEMINAR

S. No.	Title of Lecture/ Academic Session	Title of Conference/ Seminar etc.	Organized by
1	Resource Person, Quality Enhancement Measures in Higher Educational Institutions	one day state level Workshop	Organized by the IQAC, Govt. Degree College, Siddipet on 31-07-2017.
2	Resource Person, Technical	UGC Sponsored Two Day	Govt. Degree College for women, Karimnagar

	Session, Financial and Banking System- Issues and Challenges,	national Seminar on “Changing Dimensions of Financial and Banking System in India	during 17-18 March, 2017.
3	Resource Person, Technical Session, CBES & Credit transfer	UGC Sponsored Two-Day National Seminar on “Implementation of CBCS in Higher Education Institutions”	Govt. Degree College, Siddipet Telangana State during 28-29 December 2016.
4	Resource Person, “ Financial Feasibility of a Project”,	The two week program “Training of Trainers on Entrepreneurship Development” (TOT-ED) Sponsored by Ministry of MSME and ni-msme Hyd., on 08.02.2016 on the topic	Kamala Institute of technology & Science, Singapuram, Karim Nagar, Telangana State.
5	Resource Person, “Project Report -Bankers view (Financial Appraisal)”,	Entrepreneurship Awareness Camp, Sponsored by EDII, /Ahmedabad and NSTEDB, Govt. of India, on 03.02.2016	EDC, KITS, Warangal Telangana State.
6	Resource Person, Entrepreneurship Development” (FDP-ED),	The two week “Faculty Development Program” Sponsored by ni-msme from 23 <sup>rd</sup> Feb. 2015 to 07 <sup>th</sup> March 2015.	KITS Warangal, Telangana State
7	Resource Person, The Emotional Intelligence, Optimism & Pessimism”	One day workshop on 20 <sup>th</sup> Jan.2014.	Bhargavi Degree & P.G.College, Warangal.
8	Guest Speaker, “The Industrial Placement Practices-At Present”	08 <sup>th</sup> Jan. 2013.	Bhargavi Degree & P.G. College

9	Resource Person, Asst. Audit Officers and Senior Auditors of Zone-V on DEABA System.	Two day Training Program for Audit Officers and Senior auditors of Zone.	State Audit Department, GOVERNMENT OF ANDHRA PRADESH.
10	Resource Person, "The Corporate Taxation and its Practice"	One day Awareness Program on 10 <sup>th</sup> Dec. 2012.	Bhargavi Degree & P.G. College, Warangal
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### RESEARCH GUIDANCE (Ph.D Level)

S. No.	Name of the scholar	Title of Thesis/ Area of Research	University	Status	Co-supervisor, if any

### FOREIGN VISITS

S. No.	Place of visit	Purpose of visit	Name of Event	Duration

### OTHER INFORMATION

S. No.	Details
1	SSC Vocational Course with 81%. House wiring and Electrical Domestic Appliances
2	PGDCA, E-Commerce, DBMS, MS-Office

3	Editorial Board Member, International Journal of Transformations in Business Management, p-ISSN: 2454-468X and e-ISSN: 2231-6868.
4	Editorial Board Member, International Journal of Research in Social Sciences & Humanities, p-ISSN: 2454-4671 and e-ISSN: 2249-4642