

## Startup Talks-On the Occasion of National Startup Day

Date: 16<sup>th</sup> January 2024 (National Startup Day) Time: 12:30 PM Venue: Google Meet (<u>https://meet.google.com/cvu-hdox-tdo</u>) Event Coordinated by: C-i<sup>2</sup>RE, KITSW Venue: AICTE IDEA lab (Digital Manufacturing lab)

On the Occasion of National Startup Day, C-i<sup>2</sup>RE conducted 'Startup Talks' in collaboration with the SAIL body. Where we discussed the student's facing problems while working on their prototype development and Market research. This event starts with the good notes about National Startup Day and why it is celebrated. After that SAIL Body introduced how they are contributing to creating an ecosystem and creating awareness within the campus. The host mentioned that C-i<sup>2</sup>RE is processing 50+ ideas and the plan is to process 200+ ideas in the coming years. Also, the host mentioned that we have 43 years of strong legacy towards academics and research and have advanced infrastructure specifically for Entrepreneurship and Innovation and strong collaboration with industry and Alumni Networks, which make these targets into reality.

Also, many students mentioned their problems related to working on their ideas and looking for solutions to achieve them efficiently. During the session, students pointed out that they do not know where to research and how to know their competitors.

## Event pictures: -

